



CITADEL PARTNERS

A REAL ESTATE ADVISORY FIRM

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CITADEL PARTNERS CELEBRATES TWO YEARS AS ONE OF THE TOP REAL ESTATE ADVISORY FIRMS IN DALLAS

DALLAS – March 12, 2014 – Citadel Partners, a Dallas-based real estate advisory firm specializing in corporate tenant and investment advisory services, recently celebrated its second anniversary. Citadel Partners provides a strategic and collaborative platform based on a foundation of unparalleled service and commitment to its clients. Its advisory approach works to mitigate risk and maximize profitability and productivity, while ensuring contractual flexibility to adjust to the economic winds of change.

As a young company, Citadel Partners has much to celebrate. Citadel Partners, formally known as The Morse Company, has been recognized through the years by the Texas Association of Realtors with the William C. Jennings Award for the Best Real Estate Assignment in the state of Texas and by the *Dallas Business Journal* with the Best Office Development Award, and, with *DBJ's* Heavy Hitter distinctions, Citadel Partners also received the Best Office Retention Award by the City of Plano for work on behalf of The North Texas Tollway Association. One of the founding members, Scott Morse, was a finalist for the Stemmons Service Award recognized by the North Texas Commercial Association of Realtors in 2004.

“Citadel Partners is very focused on tenant rep, which I like. They are extremely honest, real straight shooters, who really understand this market,” said Doug Boyd, president of ESI. “They know everyone at City Hall and are great at working with the city on permits and build-outs. They have been by our side as we have grown over the years, and we appreciate their hard work and integrity.”

In 2013, Citadel Partners closed several notable assignments including: **Maxim Semiconductor**, disposing of a 600,000-square-foot semi-conductor plant in Irving; **ETC's** office lease for a 45,000-square-foot facility in Richardson; **Weaver, LLP's** continued expansion throughout Texas; and finally securing **Eland Energy's** new corporate headquarters a four-story, 120,000 square foot building, now under construction on the Dallas North Tollway.

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Coming out of one of the most challenging economies on record has helped the company redefine a new business model that delivers a more comprehensive approach for real estate advisory services while supporting clients' business growth and brand development. Doing away with limitations from the traditional real estate model of the past, Citadel Partners has created an innovative, strategy-based real estate solution platform that does not just offer market knowledge, but opportunity knowledge, creating integrated business value and helping the unconventional and creative become the new path.

"The power of a solid strategy and well-executed plan is not only mitigating risk, but leveraging real estate for our clients' benefit, adding value to the enterprise as a whole, and standing out as a company," said Citadel Partners Co-founder Scott Morse. "We believe that with our integrated services platform, Citadel Partners can assure clients of a profitable, productive, and flexible real estate experience that is in sync with their corporate strategy, brand and cultural values, operational needs and financial goals."

Tommy Lawler, managing partner and CEO of Weaver, LLP, is a longtime client of the former Morse Company and now Citadel Partners. He said: "Citadel Partners has handled all of our real estate needs to allow us to focus our energy on what we do best – accounting. Our relationship dates back at least 10 years if not longer, and we have the highest respect for the Citadel Partners team. We look forward to continuing this relationship for many years to come."

About Citadel Partners

Founded in 2012 by Scott Jessen and Scott Morse, Citadel Partners is an innovative, strategy-based real estate advisory firm based in Dallas, specializing in corporate tenant and investment advisory services. Its precise expertise allows the company to drive business value for clients within the technology, financial, oil and gas and public sector services industries. Citadel Partners offers a strategic and collaborative platform based upon a foundation of unrelenting commitment to its clients.

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Citadel Partners, LLC, is located at 15660 North Dallas Parkway, Suite 905, Dallas, Texas 75248. For additional information, please visit <http://citadelpartnersus.com> or call 972.980.2800.

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